



Dear Potential Sponsor:

The "Goose Creek" High Goal Polo Cup is back July 30, 2017.

For the seventh year in a row, the Downtown Sheridan Association (DSA) is proud to partner with The Flying H Polo Club and the Skey Johnston Family to bring you the "*Highest Rated Polo Game*" in the U.S. this summer. This is a unique opportunity for our community to experience some of the world's best (highest rated) polo horses and players with the spectacular Big Horn Mountains as the backdrop.

The Goose Creek Cup proceeds benefit Downtown Sheridan's, long-standing commitment for Goose Creek restoration and revitalization efforts. We have raised more than \$245,000 for Goose Creek improvements. *With the completion of Phases I & II thru Kendrick and South Park, we are looking forward to beginning other phases, such as the continuation of Kendrick thru to the confluence, North Park and the River Walk thru Downtown Sheridan.*

This exciting high goal polo fundraising event will be held at the Flying H Polo Club on Bird Farm Road in Big Horn. DSA invites you to sponsor a VIP tent for a donation of \$1000. A tent sponsorship provides an excellent opportunity to entertain clients or host family and friends for a day filled with entertainment, activities and the thrill of a live polo match. Tent assignments in proximity to the grandstands will be based on a first come first serve basis, so sign up early before you miss this great opportunity!

Sponsorship Benefits include:

- Six Priority Parking Passes for early admission and tailgating
- The Tally Ho Mule Drawn Wagon Shuttle Services
- A private tent with twelve chairs and a gourmet food & beverage cooler
- Amateur Long Drive Polo Jersey
- Sponsorship recognition
- Sponsors will be able to display signage or banners on their tent, will be included in the program and will be named in a post thank you ad

In addition, there will be a Calcutta for an Amateur & Professional Long Drive Competition (bid on which player you think can drive the ball the farthest and win 50% of the pot!). There will be plenty of champagne during the half-time divot stomping!

I hope you will consider contributing to this worthwhile event and look forward to seeing you at the 2017 Goose Creek Cup.

Sincerely,

Beth Holsinger
Executive Director, Downtown Sheridan Association

Contact Jill Chase at 307-672-8881 or jill@downtownsheridan.org for more information or to reserve a tailgate spot. But hurry, tailgate spots are limited and are going fast!